### sponsorship prospectus



MARCH 12, 2018

WALTER E. WASHINGTON CONVENTION CENTER

**DURING SATELLITE 2018** 









MARCH 12, 2018

9AM - 6PM

## THE EVENT

SGx is a technology-focused event that will bring together young professionals, industry experts and government leaders during SATELLITE 2018 to discuss pressing issues and innovative ideas in an exciting way. Hosted by the Future Space Leaders Foundation, Space Generation Advisory Council and Access Intelligence, this conference will host hundreds of participants at the Walter E. Washington Convention Center to engage in fast-paced and engaging discussions on cutting-edge space and satellite topics.

No ties. No panels. No sales pitches.



WALTER E. WASHINGTON CONVENTION CENTER



# WHY SPONSOR?

Sponsoring SGx will give your organization visibility at SATELLITE 2018, the largest satellite technology conference and exhibition in the world, which hosts over 14,000 government and industry professionals, as well as next-generation leaders. Your sponsorship will ensure a successful event and help fund grants for students and young professionals to attend similar events in the coming year. By having a presence at SGx, your organization will have a chance to network, recruit and maintain an awareness of the issues that matter to today's young professionals and tomorrow's leaders.



### SPONSORSHIP OPPORTUNITIES

#### COFFEE BREAK SPONSOR - \$2,500

The coffee break sponsor underwrites coffee, snacks and refreshments served at SGx. Sponsorship includes one free registration, acknowledgement from the podium during the event, and recognition in the conference program and related promotional materials. ONLY ONE SPONSORSHIP LEFT

#### GENERAL SPONSOR - \$5,000

General sponsorships help to support the SGx program, as well as SGAC's scholarships and grants for students and young professionals to attend similar events around the world. This sponsorship level includes two free registrations, inclusion of an organization representative in our mentorship event, acknowledgement from the podium during the event, and recognition in the conference program and related promotional materials.

#### SPEED MENTORING SPONSOR - \$5,000

The speed mentoring sponsors will facilitate an exciting new event in this year's program in which young professionals and university students will have the opportunity to benefit from the perspective of senior leaders in the space community. This level of sponsorship will include the ability to include two members of your organization in the mentoring program, two free registrations, acknowledgement from the podium during the event, and recognition in the conference program and related promotional materials.

The video sponsor will support the digital resolution of the SGX 2018 process of the SGX 2018 program to our wider audience, including the SGAC global membership of over 10,000 students, young professionals and alumni. This sponsorship level also includes two free registrations, acknowledgement from the podium during the event, and recognition in the conference program and related promotional materials.

#### TITLE SPONSOR - \$15,000

This sponsorship level includes three free registrations and an opportunity to have your company executive kick off the SGx event. Our title sponsor will be listed in the program and related promotional materials as the sole title sponsor, in addition to acknowledgement from the podium during the event. Literature distribution is also available to event attendees. Only one title sponsorship is available for SGx.



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