

XPress Connect Family

Lead Retrieval Solutions for Every Exhibitor

How do you recognize your new #1 client? With complete prospect profiles delivered by XPress Leads equipment and services.



XPress Connect App

The app on YOUR phone or tablet

Download the Connect App and turn your phone or tablet into a state-of-the-art lead retrieval device.

For Android 3.x or higher, iOS 7x and higher and 3 mega-pixel or greater camera. No mobile hardware included.



XPress Extras

Maximize your exhibiting ROI with these lead collection and follow-up tools.



Custom Sales Qualifiers

Target ideal prospects! Build your own customized survey for quick lead follow-up. *20 questions and answers.*



Bluetooth Printer

Get a hard copy printout of your leads onsite with a wireless, portable printer.



eBlast Email Service

Send your custom HTML emails through XPress eBlast post-event to your leads, the complete event email campaign solution.



DITP

Delivery, installation, training and pickup. Save time onsite and guarantee that your staff are off and running as soon as the show opens.



Loss/Damage Waiver

Protect yourself from loss or damage to your rented equipment with the Loss/Damage Waiver.

3rd Party Lead Collection

Successful lead collection on your third party device.



Data Conversion

Convert badge IDs collected on third party devices into complete leads post-show.



Event API Integration

Integrate your third party lead retrieval device in real-time with the event database.

* The event badges use QR codes that include limited data. The Data Conversion and Event API Integration options will allow you to collect full lead details on your third party device.

XPress Connect Elite

Connect software on YOUR computer

The XPress Connect Elite is our powerful lead retrieval packaged for use on your own laptop. The Elite works in either online or offline mode. An internet connection is recommended.

Computer not included. Includes USB scanner and software.

Requires OS MAC, Windows 7 or greater, 1 USB 1.1 connections and .NET Framework.



XPress Connect Plus

OUR hand-held wireless device

Use our handheld mobile phone to capture complete lead details in real-time.

Email forwarding, scheduling and adding images not available. Includes mobile phone and charger.

| FEATURES | Connect App | Connect Elite | Connect Plus |
|----------------------------|-------------|---------------|--------------|
| Scan Anywhere, at Any Time | • | | • |
| Mobile, Wireless | • | | • |
| Real-time Leads List | • | • | • |
| Optional Bluetooth Printer | • | • | • |
| Add Notes | • | • | • |
| Add Images to Leads | • | • | |
| Rating | • | • | • |
| Follow-up Emails | • | • | |
| Forward Leads | • | • | |
| Schedule Appointments | • | • | |
| Scanning Device Included | | • | • |



ORDER ONLINE: www.xpressleadpro.com SHOW CODE: **sate0318**

| Qty | Early THRU 01/18/18 | Advance THRU 02/15/18 | Standard AFTER 02/15/18 | Total |
|-----|---------------------|-----------------------|-------------------------|-------|
|-----|---------------------|-----------------------|-------------------------|-------|



Includes mobile phone and charger.

XPress Connect Plus Handheld - OUR handheld wireless device

XPress Connect Plus Handheld Package - includes mobile device, DITP service, and custom sales qualifiers

BEST VALUE!

XPress Connect App Additional Licenses - Add XPress Connect Apps to any order and enable your sales staff to scan with their own smartphone or tablet

\$ 130 per additional user

Bluetooth Printer - one bluetooth connection per lead retrieval handheld

| | | | |
|--------|--------|--------|--|
| \$ 465 | \$ 515 | \$ 585 | |
| \$ 610 | \$ 700 | \$ 825 | |
| \$ 105 | \$ 130 | \$ 155 | |



For Android 3.x or higher, iOS 7x and higher and 3 mega-pixel or greater camera. No mobile hardware included.

XPress Connect App - the App on YOUR phone or tablet

XPress Connect App 3 Package - includes THREE App licenses and custom sales qualifiers

XPress Connect App 5 Package - includes FIVE App licenses and custom sales qualifiers

BEST VALUE!

Additional XPress Connect App Licenses - for additional users

\$ 130 per additional user

Bluetooth Printer - one bluetooth connection per lead retrieval app license

| | | | |
|--------|--------|--------|--|
| \$ 370 | \$ 420 | \$ 490 | |
| \$ 570 | \$ 620 | \$ 680 | |
| \$ 730 | \$ 780 | \$ 850 | |
| \$ 105 | \$ 130 | \$ 155 | |



*Includes USB scanner and software. Requires OS MAC, Windows 7 or greater, 1 USB 1.1 connection and .NET Framework Computer not included.

XPress Connect Elite - the Connect software on YOUR computer

XPress Connect Elite Package - *includes USB scanner, PC software, DITP service, and custom sales qualifiers

BEST VALUE!

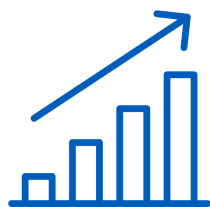
XPress Connect App Additional Licenses - Add XPress Connect Apps to any order and enable your sales staff to scan with their own smartphone or tablet

\$ 130 per additional user

Bluetooth Printer - one bluetooth connection per lead retrieval PC

| | | | |
|--------|--------|--------|--|
| \$ 440 | \$ 490 | \$ 560 | |
| \$ 585 | \$ 675 | \$ 805 | |
| \$ 105 | \$ 130 | \$ 155 | |

XPRESS EXTRAS



Custom Sales Qualifiers / Custom Surveys

DITP Service - Delivery, Installation, Training, Pickup

XPress eBlast Service - post show email service to leads collected

Data Conversion - third party post-show solution

Event API Integration - third party real-time solution

| | | | |
|---------|--------|--------|--|
| \$ 110 | \$ 130 | \$ 165 | |
| \$ 110 | \$ 130 | \$ 165 | |
| \$ 225 | \$ 275 | \$ 335 | |
| \$ 550 | | | |
| \$ 1000 | | | |

FAX ORDER 1-508-759-4238

EMAIL ORDER xpressleadpro@cdsreg.com

ACCOUNT MANAGER Holly Gosnell

QUESTIONS? 1-800-746-9734 • 1-508-743-0593

SUBTOTAL =

OPTIONAL LOSS/DAMAGE WAIVER (Qty _____ x \$85 per device) +

NO, I do not want to purchase the Loss/Damage Waiver - initial here

PROCESSING FEE (WAIVED when you order online!) + 20.00

TOTAL (USD) =



XPress Leads is a complete solution that goes beyond your lead retrieval equipment to make sure you get the most from your exhibiting efforts. Included FREE with every purchase:

- Pre and Post show support
- Onsite support
- 20 Standard Qualifiers
- Real-time leads download
- NO cost to download leads
- Leads online for 90 days post event



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SHOW CODE: **sate0318**

CONTACT INFORMATION

COMPANY
CONTACT
NAME
BILLING
ADDRESS
CITY
STATE/ZIP
BOOTH #
PHONE/EXT #
FAX
EMAIL
COMPANY WEBSITE
<http://www>

PAYMENT INFORMATION

CARD NUMBER

NAME ON CARD

EXP DATE

SIGNATURE

AUTHORIZATION

Your signature below denotes acceptance of the Terms & Conditions of this Order Form and is REQUIRED for processing.

SIGNATURE

PRINT NAME

TODAY'S DATE

EMAIL RECEIPT TO

All orders will be confirmed by email. "Convention Data Services" will appear on your credit card statement.

Thank you for your order.

Terms & Conditions

- 1) Convention Data Services, Inc. hereinafter called "CONTRACTOR" agrees to the delivery of services as specified and is to be rendered in a timely and professional manner according to standard industry practices. All equipment and software remains the sole property of CONTRACTOR. In the event of strikes, electrical power failures, accidents and/or occurrences beyond the control of CONTRACTOR or customer, all deposits and fees shall be returned.
- 2) The method of payment shall be in United States dollars and submitted with the order for service. CONTRACTOR will only accept checks drawn on banks located in the United States of America or certified funds. **Checks will not be accepted as payment at the show site.**
- 3) Early & Advance orders must be received on or before deadlines and paid in full. Orders received without payment or after the discount deadlines will be charged at the appropriate published price based on order deadline dates. Services will not be rendered until payment in full is received.
- 4) **ALL ORDER CANCELLATIONS RECEIVED MORE THAN 30 DAYS PRIOR TO SHOW OPENING WILL BE SUBJECT TO A \$100.00 CANCELLATION FEE. NO REFUNDS WILL BE MADE FOR ORDERS CANCELED WITHIN 30 DAYS OF THE SHOW OPENING DATES. No refunds will be issued for unused equipment or licenses unless the request is received 30 days prior to show opening.**
- 5) No partial refunds will be allowed onsite should exhibitor fail to meet the system requirements stated on the front of the order form for XPress Connect Elite orders. If your computer does not meet these requirements, our onsite representatives will do their best to update your computer. Otherwise an alternate lead retrieval device will be provided subject to availability. **No refunds will be granted in these circumstances.**
- 6) Onsite orders are based on unit availability.
- 7) Customer agrees to return all equipment to CONTRACTOR'S service desk within two hours of the show closing. **EQUIPMENT LEFT IN THE EXHIBIT AREA IS THE RESPONSIBILITY OF THE CUSTOMER.**
- 8) The customer agrees to return any equipment to CONTRACTOR in the same condition. Customer is responsible to pay CONTRACTOR the replacement cost shown below should the equipment be lost, stolen or damaged while in the customers care (only applicable if customer does NOT purchase the Loss/Damage Waiver coverage or coverage rules not expressly followed as detailed in 8b below). Customer acknowledges and understands that the applicable replacement cost is as follows:
8a) The customer authorizes CONTRACTOR to charge the credit card provided \$500.00 for failure to return the equipment within two hours after the official hall closing. The customer also authorizes CONTRACTOR to charge the credit card the replacement

cost indicated above for either the failure to return the equipment or for any damaged equipment.

| Equipment | Cost |
|-------------------------|---------|
| Connect Plus Device | \$1,000 |
| Connect Plus Power Cord | \$ 75 |
| Bluetooth Printer | \$1,000 |
| Bluetooth Adapter | \$ 250 |
| Barcode Scanner | \$1,000 |

8b) Loss/Damage Waiver Terms: The Loss/Damage Waiver coverage protects the customer from liability of accidental damage or theft to the CONTRACTOR's device. Customer must report loss or damage to CONTRACTOR's Lead Retrieval Desk immediately. To honor Loss/Damage Waiver coverage for equipment believed to be stolen, customer must file a police/security report and provide a copy of such report to the CONTRACTOR within seven (7) days of reporting the equipment missing. If copy of report is not received within seven (7) business days of the event end date, Loss/Damage Waiver is considered null and void and the customer will be charged for the full replacement value of the equipment as listed above.

- 9) CONTRACTOR'S liability for damage of any cause whatsoever will be limited to the total price for the goods and services provided by CONTRACTOR.
- 10) CONTRACTOR disclaims any responsibility for misuse, loss of power, power surges, and customer adjustments that are not covered in the instructions, acts of God, or any other act beyond the control of the CONTRACTOR.
- 11) Customer is responsible to pay all applicable Federal, State or Local taxes. If the applicable tax rate is different from the published rate at the time of placing the order, then Contractor may adjust the tax due by the customer accordingly. If you are tax exempt in the state in which you will be exhibiting, you must provide a Sales Tax Exempt Certificate for that state. Please submit this certificate with order, otherwise tax will be charged to your order.
- 12) It is agreed that the governing law pertaining to this contract will be the laws of the State of Massachusetts, with venue exclusively in Barnstable County.
- 13) If you have ordered our Delivery/Pick-up service, there must be a company representative available to receive the equipment. Deliveries are completed the day before the show opens unless otherwise noted. If no one is present in your booth when we deliver your system, you will be responsible for picking up your equipment. Pick-ups are done one (1) hour following the close of the show.
- 14) Equipment images for marketing purposes represent the current equipment, however due to continuous new product development and technology upgrades, equipment fulfillment onsite may not always match equipment images found on forms and other ordering methods.